

Communication Committee Meeting – via Google Meet

10 Mar 2021: 4:30-6:00 pm Mountain Time

Attendees: Deb Johnson, Ernie Parker, Sharon Sorenson, John Sanders, Bill Nielsen

Planning/Discussion/Action Items:

Style Guide, Web Site Layout, and Posts: Deb Johnson led the discussion reviewing 5th Wheel's web page style guide. Current document is very basic, and the Committee stated that a more in-depth document is desired. Deb will contact 5th Wheel seeking its availability. The Committee discussed standardizing pages within a topic on the SFTR web site, i.e. seeking to make all pages present the same view; currently there are different views within Committees/Groups on the web site; it is desired that all pages within topic present the same layout.

Ranch Ramblings Layout, Publication, and Distribution: Sharon Sorenson put the final touches on the 1st edition of the ranch's newsletter tweaking the layout and adding color which was unanimously approved and appreciated. GREAT JOB Sharon! Sharon also agreed to continue doing the layout task and the Committee will continue to solicit articles from ranch residents; the Committee is resistant to performing "reporter" duties. A successful newsletter will require owner provided input. Ranch Ramblings will be distributed to owners via Mail Chimp, Deb and Sharon will get together in the next week to discuss the possibility of a separate dedicated Mail Chimp mailing list to assist in removing owners who may wish to opt out from receiving the newsletter. Target date for publishing the newsletter was established to be the 15th of each month that the newsletter is published.

2022 Budget: Due to time constraints the budget discussion was tabled until the next meeting.

Topics For Next Meeting:

2022 Committee Budget

Fire Mitigation Page

14 May 2022 Weed Mitigation Presentation Coverage

5th Wheel Style Guide response

Mail Chimp Distribution List

Next meeting: 13 April 2022, 4:30 – 5:30 pm