

Minutes: Communication Committee Meeting

7 Dec 2023: 10:30 am -12:00 pm Mountain Time via Google Meet

Attendees: John Gerald, Bill Nielsen, Deb Johnson, Sharon Sorenson, Claudia Henning

Members Unable to Attend: Ryan Cavazos

Planning/Discussion/Action Items:

- **Reviewed and approved 2 Nov minutes.** Add Action Items (AI) to minutes.
- **Meeting Schedule:** Move meeting to Wednesdays 1000 – 1130 beginning 3 Jan 2024.
- **To Do List:** Sharon led the discussion updating the To Do List through line item # 87
- **Create Owner’s Education Page under Community on SFTR website.** AI – Sharon, AI – Bill to provide the page intro.
- **Hosting Options – Committee education:** John provided the committee attendees with what will be the first of a continuing education series intended to provide a common basis to discuss and make a recommendation whether to remain with 5th Wheel as our website host or search for a different provider more responsive to our needs. Topics included: type of hosts, content management systems, security, and costs.
- **Ranch Ramblings topics for January 15th 2024 edition.**
 - Owner’s Education Article. AI - Bill
 - Face Book. AI - Claudia
 - Tech Talk. AI - John
 - Fire Wise Google Form. AI – John
- **Alerts vs Notifications.** The team discussed the intent of each. Alerts = Fire Ban, Fire Danger, and Road Alerts. Notifications = Items of interest that do not address safety related issues.
- **Face Book Numbers:** 71 owners currently signed up, up from 69 SFTR property owners in November. 23 FB postings made by ranch owners.
- **From the Team:**
 - February BoD Meeting Coverage
 - Claudia suggested that each Committee member commit to make one Face Book posting.
- **Future Agenda Items:**
 - Continue Website Education Series: Possible Solutions, Costs, and required steps.
 - Newsletter frequency / options (E newsletter)
 - Face Book
 - Discuss Comm Cmte Distribution list
 - E Commerce as an option to pay annual dues

Next meeting: 3 Jan 2024 2023, 10:30 am – 12:00 pm

Communications Committee Meeting	Ranch Ramblings	Board Meeting
3 Jan 2024, 1030 – 1200	15 Jan 2024	
7 Feb 2024, 1030 – 1200		3 Feb 2024
6 Mar 2024, 1030 – 1200	15 Mar 2024	
3 Apr 2024, 1030 – 1200		6 Apr 2024
1 May 2024, 1030 – 1200	15 May 2024	
5 Jun 2024, 1030 – 1200		1 June 2024
3 Jul 2024, 1030 – 1200	15 Jul 2024	
7 Aug 2024, 1030 – 1200		3 Aug 2024
4 Sept 2024, 1030 – 1200	16 Sep 2024	
2 Oct 2024, 1030 – 1200		5 Oct 2024
6 Nov 2024, 1030 – 1200	15 Nov 2024	
4 Dec 2024, 1030 – 1200		TBD