

SFTR WOMEN'S GROUP MINUTES--JANUARY 12, 2013

The SFTR Women's Group met at the home of Sue Downs. Those attending included Joan Beaumont, Sharon Beaver, Sue Downs, Mary Ghormley, Lynne Parker, Kim Pronovich, Lanae Rossi, Nancy Scott, Carol Smith, and Barb Wurfel.

Barb began the meeting by sharing a thank you note for the Christmas party from Bill and Maureen Latham, which triggered a discussion about the party itself and next year's party. All who had attended the party agreed that the location and the buffet meal were a real success. Everyone had ample opportunity to mix and to visit in a pleasant, yet festive, atmosphere. The group chose December 8, 2013 for next year's Christmas party. In addition to this year's location, the group will consider Rick Colander's establishment. Price per meal is always a significant factor in the final selection.

Lanae Rossi--our new treasurer--reported a balance of \$3366 as of December 31, 2012. Lynne Parker is the back-up treasurer.

There was a brief discussion about the cost of providing coffee and cookies for the annual meeting of the POA. We received \$48 in donations, but the total cost has become almost prohibitive. There was no firm consensus as to whether or not the Women's Group should continue the practice of providing coffee and cookies or perhaps only coffee--if anything at all.

Because the Women's Group has chosen to be instrumental in hosting both the annual picnic and the Christmas party--in addition to the coffee and cookies at the annual POA meeting--the topic of finances was addressed. Barb expressed the concern that the logo-wear sales of late have not been strong and that perhaps that main source for income is drying up. It was a consensus that newcomers to the ranch will be the main impact on future logo-wear purchases. Sylvia Crisler and Carol Rankin are in charge of welcome bags from the Women's Group and they will have a better pulse on the numbers who are coming to the ranch. If we expect to continue with logo wear as a fund-raiser, we need to decide by the end of March if we want to order more and just what items. The denim shirt, the zippered sweatshirt, and camp chairs with a **printed** logo on the back were possible items to include in the inventory. Barb will contact Virginia about the cost of the chairs. (Interjected in the discussion, it was decided that the cookbook should be included in the welcome bags.)

Barb challenged everyone to think of what other creative ways that the Women's Group can raise money sufficient enough to continue hosting "social" gatherings for the entire ranch as well as have some funds to help ranch residents who might need help in the future. What followed was a brainstorming session which brought forth several suggestions--some more serious than others--but perhaps feasible nonetheless.

A summary of possibilities is as follows:

---Creating a ranch calendar and/or permanent calendar holder which could serve as a sort of "perpetual" calendar.

----Developing some sort of electronic fund-raiser

- Making scarves from T-shirts. Kim and Lanae will create one from the pattern Barb provided by the March meeting.
- Making Christmas ornaments.
- Silent auction of some sort, the logistics of which might be problematic.
- Making kitchen witches, or apron-look covers for dishwashing liquid bottles, or wine bottle covers with our logo, or hand warmers.
- Creating stationery, note cards, post-it notes, etc.--some with ranch theme or logo. Vista Prints is a possible source.
- Graphic tees. One style might read “What happens on the ranch, stays on the ranch.”
- Pre-orders for logo wear instead of chance ordering.

The idea of a Christmas-in-July sort of event at the picnic was broached. We could have samples of whatever projects we decide to undertake ready for “inspection” and for pre-orders, which would be ready by the October POA annual meeting.

The group then took a leap of faith and decided to hold the ranch picnic earlier this year. Many have often expressed a desire for a time when the weather is cooler. May 25-- and at a later start time-- was chosen. It will always be impossible to find a time amenable to everyone and there are several valid reasons for the earlier date--one being the cooler weather and another being the possibility that the cows will not yet have arrived. The earlier date will necessarily mean that we have A LOT of planning/preparation to do during the upcoming meetings!

THE NEXT MEETING WILL BE FEBRUARY 9, 2013 at 10:00 a.m. Sharon Beaver will host (33330 Cottonwood Canyon Drive--Lot B-3) and Lanae Rossi will provide refreshments.

Respectfully Submitted,
Sharon Beaver