Communication Committee Meeting – via Google Meet

10/13/2021: 4:30-5:30 pm Mountain Time

Attendees: Deb Johnson, Ernie Parker, Sharon Sorenson, John Sanders, Michelle Blake, Bill Nielsen

Planning/Discussion/Action Items:

Ranch Ramblings: Deb Johnson led the discussion reviewing the first edition of the Ranch newsletter.

Deb and Sharon Sorenson will work together to clarify the opt out procedures for those owners who choose not to receive the newsletter.

Michelle Blake will submit the verbiage for Fire Mitigation with document and Ranch webpage link.

The March 2022 publication is the initial edition and improvements will be addressed with future editions including possibly adding color. Managing the format and contents will continue to be massaged until we reach a finished product.

The "All Things Weather" page is ready to launch, Ernie Parker to give 5th Wheel the go ahead order prior to release of the newsletter.

2022 Budget: Deb stated that the 2022 budget had been approved; she will provide the Committee with a total budget along with an itemized breakdown; additional discussion at the next meeting.

Board Meeting PPT Agenda: Bill Nielsen proposed a standardized PPT format for virtual display of recurring Board meeting. Carol Smith, Board Secretary, gave the go ahead to finalize for the 2 April Board Meeting. Bill received input from the Committee and incorporated all suggestions with clarifications concerning display of the Financial Report from the POA Treasurer.

Noxious Weed Presentation: SFTR Women's Group is coordinating a Noxious Weed Presentation to be held in the MOC and desires a virtual presentation requiring Communications Committee support. Dates offered are 7 or 14 May. 8 May is Mother's Day thus it is recommended that the 14th be the date for the presentation. Bill can support; others will check their availability.

Fire Mitigation: Michelle reported that she is exploring the possibility of a Smoke Spotting and Reporting Class. She is contacting local Fire Departments for support. Ernie suggested a demonstration of an exterior foam spray that can be used to mitigate around

individual homes/structures. Michelle stated she would like to offer an invite the residents of Trinidad Lake Ranches. Great idea!

Topics For Next Meeting

2022 Budget clarification

Style Guide

Additional Ramblings Layout Examples

Next meeting: 10 March 2022, 4:30 – 5:30 pm