

## Minutes: Communication Committee Meeting

**August 7, 2024: 10:30 am -12:00 pm Mountain Time in Person at MOC**

**Attendees:** John Gerald, Bill Nielsen, Claudia Henning, Ryan Cavazos, Lori Clark, Maureen Latham

**Members Unable to Attend:**

**Planning/Discussion/Action Items:**

- **Opening Comments.** John welcomed the team and briefly spoke to the agenda. Deb Johnson has resigned from the Communications Committee but will continue to give to the Ranch as a member of the Mitigation Committee.
- **Review July 3rd, 2024, minutes.** Approved
- **Facebook Statistics.** 142, up from 135 in July.
- **New Website Update.**
  - Discussed the separate News and Notifications sections of the website. The committee agreed to combine into one section titled “News and Notifications”.
    - Should we replace the rolling feature with a scroll down? YES!
  - Over 250 owners have registered on the new site; up from 58 in July.
  - Two suggestions from owners to have the ability to hide “all” of their information, It was discussed that the two areas identified as owner opt-in or opt-out is phone number(s) and e-mail address. The decision was made to keep it as is.
  - Only owners can make changes to their information. Profile information will only be done by the owner, Property Owner information will only be updated by the owner contacting the Association’s Business Office (Abby) as her data base is the sole source date used with the Property Search feature on the website. John receives weekly updates from Abby and imports the new data base giving the Property / Owner search function near up-to-date accuracy; data will be at the most 1 week old.
- **From the Team:**
  - Request was made to turn on the “I have read the rules” feature of our Face Book group. Decided not to do this give the turmoil it caused when the group was initiated. Just continue to remind users.
  - Meet the Nominees: Discussed the format, rules, and process.
    - John: Opening comments and Face Book video presenter
    - Claudia: Moderator
    - Timer: Maureen

- Committee members will convene to develop a list of questions (approx. 30) to be used as part of the random draw for candidates.
  - Q’s being submitted by committee members and being accepted from owners for formatting and possible use. All Q’s being submitted will be considered.

- **Future Agenda Items:**

- Expanding SFTR Facebook access.
- Re-examine the right-hand Alert box on home page
- Add a “Galleries” feature to the website.
- Add property address to property search feature.

**Next meeting:** Aug 7, 2024, 10:30 am – 12:00 pm via Zoom.

Communications Committee Meeting		Board Meeting
4 Sept 2024, 1030 – 1200		
2 Oct 2024, 1030 – 1200		5 Oct 2024
6 Nov 2024, 1030 – 1200		
4 Dec 2024, 1030 – 1200		TBD