

## Minutes: Communication Committee Meeting

**August 13, 2025: 10:30 am -12:00 pm Mountain Time in Person at MOC**

**Attendees:** John Gerald, Bill Nielsen, Claudia Henning, Ryan Cavasos, Maureen Latham, Laurie Nielsen

**Members Unable to Attend:**

**Planning/Discussion/Action Items:**

- **Opening Comments.** John welcomed all members and reminded the team that the agenda had been sent out ahead of the meeting.
- **Review July 9, 2025 Minutes.** Approved.
- **Facebook Statistics.** 197 users, up from 191 in July.
- **New Website Update.**
  - 357 owners have registered on the new site; up from 354 in July.
- **FAQ section on the SFTR website.** All FAQs submitted by the Committee have been posted on the website.
- **Calendar Review.** Owner's Education session on the website, Saturday, Aug 16. No other coverage requirements for the remainder of August.
- **STFR Forum.** The plan is to share the Forum with the Board sometime in September to get their feedback.
- **From the Team:**
  - Pet registry is being developed. Opportunity to post photos was discussed.
  - John will be developing a series of website videos
  - The Committee will once again host a meet the nominees session on September 6 in advance of the October 4<sup>th</sup> Board election.
- **Future Agenda Items:**
  - Add property address to property search feature. **(On Hold)**
  - Develop a "Opportunities to Volunteer" feature to the website. **(Coming Soon)**
  - Push technology for ranch notifications. **(Resolved with Smart911 and future geo-fencing).**
  - Incorporating Michael Hughes files into website: Long term initiative.

**Next meeting:** Sept 10<sup>th</sup>, 10:30 am – 12:00 pm via **WEBEX**.

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| Communications Committee Meeting              |  | Board Meeting  |
| September 10 <sup>th</sup> , 2025, 1030 -1200 |  |  |
| October 8 <sup>th</sup> , 2025, 1030 – 1200   |  | October 4 <sup>th</sup> 2025, 0900 – 1100 Annual Owner's Meeting |
| November 12 <sup>th</sup> , 2025, 1030 – 1200 |  |  |
| December 10 <sup>th</sup> , 2025, 1030 - 1200 |  | December: TBD  |