

Minutes: Communication Committee Meeting

December 10th, 2025: 10:30 am -12:00 pm Mountain Time in Person via Zoom

Attendees: John Gerald, Bill Nielsen, Claudia Henning, Laurie Nielsen, Shannon DeBord

Members Unable to Attend: Ryan Cavasos

Planning/Discussion/Action Items:

- **Opening Comments.** John welcomed the attendees.
- **Review November 19, 2025 Minutes.** Approved with corrections
- **Facebook Statistics.**
 - 208 registered users, same as November. 192 are considered :active: users.
 - 6 requests were declined as they were from non-property owners
 - Activity:
 - Monday is busiest day of use
 - 8:00 am is most popular time
- **Website Update.**
 - 368 owners have registered on the new site; up from 367 in November.
 - Receiving 1-2 new requests per week
 - Averaging 6 “fake” requests from entities who are not property owners.
- **FAQ section on the SFTR website.**
 - Exploring 2 additional categories:
 - How to get your ranch address
 - USPS ins and outs
- **Calendar Review.** Nothing currently on the calendar requiring Communications Committee support.
- **SFTR Forum.** The Committee agreed to use the Forum to validate its worthiness.
 - John will develop a training video by December 22nd, 2025.
 - Committee wishes to make the forum available to all owners upon completion of the video.
- **From the Team:**
 - The METRO will not support the placement of acoustic tiles on the interior walls.
 - The Committee agree to change the time of future meetings to 9:00 – 10:30 am.
- **Future Agenda Items:**
 - Add property address to property search feature. **(On Hold)**
 - Develop a “Opportunities to Volunteer” feature to the website. **(Coming Soon)**
 - Communications guidelines
 - Pet Registry
 - Forum discussion

Next meeting: January 14th, 2025, 9:00 am – 10:30 pm via **ZOOM**.

Communications Committee Meeting 9:00 – 10:30 am		Board Meeting 9:00 – 10:00 am
January 14 th		
February 11 th		February 7 th , 2026, 9:00 – 10:00
March 11 th		
April 8 th		April 4 th , 2026, 9:00 – 10:00
May 13 th		
June 10 th		June 6 th , 2026, 9:00 – 10:00
July 8 th		
August 12 th		August 1 st , 2026, 9:00 – 10:00
September 9 th		
October 14 th		Annual Owner's Meeting: October 3 rd , 9:00 – 1030 Board Meeting: 10:30 – 11:00
November 11 th		
December 9 th		TBD