

## Minutes: Communication Committee Meeting

**February 11th, 2025: 10:30 am -12:00 pm Mountain Time via Zoom**

**Attendees:** John Gerald, Bill Nielsen, Claudia Henning, Ryan Cavazos, Laurie Nielsen, Shannon DeBord

**Members Unable to Attend:**

**Planning/Discussion/Action Items:**

- **Opening Comments.** John welcomed the attendees. The majority of this meeting will be dedicated the "Forum" and "Push" or SMS Text Alerts.
- **Review January 14th, 2025, Minutes.** Approved with corrections
- **Facebook Statistics.**
  - 208 registered users, down from January (205); former property owners were removed.
- **Website Update.**
  - 355 owners are registered on the site; down from January (361) as former property owners were removed.
- **Calendar Review.** No activities currently on the calendar requiring Committee support
- **Forum:**
  - The Forum discussion continued with some reiteration of previous comments and the sharing of new ideas. Below is a capture of those comments and ideas:
    - When users log in give them a notification of tag that shows someone commented or replied.
    - Fix the tagging, send email
    - Private Groups or Topics to give owners a place to "rant" was discussed – decision was made to not offer this feature.
    - There is the opportunity to add a "Badge" (Board, Committee membership etc.) to each profile
    - The Forum will offer the process to "suspend" or issue a "lifetime ban".
    - Remove from the Private Policy that "Message and Data Rates May Apply".
    - Add "opt out" table to record
    - SMS Text Alerts will include
      - Emergencies
      - Road Conditions
    - John and Bill will develop some SMS. Email, and Website templates
  - A brief presentation to the Board needs to be developed b/4 the Forum is launched
- **Future Agenda Items:**
  - Guidelines for sending out text messages

- Add property address to property search feature. **(On Hold)**
- Develop a “Opportunities to Volunteer” feature to the website. **(Coming Soon)**
- Communications guidelines – **(In Process)**
- Pet Registry
- Forum discussion

**Next meeting:** January 14<sup>th</sup>, 2025, 9:00 am – 10:30 pm via **ZOOM**.

Communications Committee Meeting 9:00 – 10:30 am		Board Meeting 9:00 – 10:00 am
March 11 <sup>th</sup>		
April 8 <sup>th</sup>		April 4 <sup>th</sup> , 2026, 9:00 – 10:00
May 13 <sup>th</sup>		
June 10 <sup>th</sup>		June 6 <sup>th</sup> , 2026, 9:00 – 10:00
July 8 <sup>th</sup>		
August 12 <sup>th</sup>		August 1 <sup>st</sup> , 2026, 9:00 – 10:00
September 9 <sup>th</sup>		
October 14 <sup>th</sup>		Annual Owner’s Meeting: October 3 <sup>rd</sup> , 9:00 – 1030 Board Meeting: 10:30 – 11:00
November 11 <sup>th</sup>		
December 9 <sup>th</sup>		TBD