

## Minutes: Communication Committee Meeting

January 14th, 2025: 10:30 am -12:00 pm Mountain Time via Zoom

**Attendees:** John Gerald, Bill Nielsen, Claudia Henning, Laurie Nielsen, Shannon DeBord, Ryan Cavazos – **CALLED IN FROM FINLAND**

**Members Unable to Attend:**

**Planning/Discussion/Action Items:**

- **Opening Comments.** John welcomed the attendees.
- **Review December 10th, 2025, Minutes.** Approved
- **Facebook Statistics.**
  - 205 registered users, down from December (208); former property owners were removed.
- **Website Update.**
  - 361 owners are registered on the site; down from December (368) as former property owners were removed.
- **Calendar Review.** February 7<sup>th</sup> Board of Directors Meeting: John and Claudia will cover.
- **From the Team:**
  - STFR Forum.
    - John made two videos but wants to pack pedal a little to investigate a different app.
    - Aiming to go live after our February meeting; want to change from Flat to Threaded topology.
  - Push Technology:
    - Push notifications for both Road Conditions (on and off the Ranch) and Emergency Alerts.
    - Some committee members agreed that we should be able to push by email and or text for various topics and alerts.
    - Look into all of the capabilities using our forum on the website to push out email and or SMS/RCS types of notifications.
      - Alerts (fire, danger)
      - Road Conditions (snow, grading, etc.)
      - Social
    - Proposed that we create a Communications Plan for Push – John and Bill will work on this.
- **Future Agenda Items:**
  - Add property address to property search feature. **(On Hold)**
  - Develop a “Opportunities to Volunteer” feature to the website. **(Coming Soon)**

- Communications guidelines
- Pet Registry
- Forum discussion

**Next meeting:** January 14<sup>th</sup>, 2025, 9:00 am – 10:30 pm via **ZOOM**.

Communications Committee Meeting 9:00 – 10:30 am		Board Meeting 9:00 – 10:00 am
February 11 <sup>th</sup>		February 7 <sup>th</sup> , 2026, 9:00 – 10:00
March 11 <sup>th</sup>		
April 8 <sup>th</sup>		April 4 <sup>th</sup> , 2026, 9:00 – 10:00
May 13 <sup>th</sup>		
June 10 <sup>th</sup>		June 6 <sup>th</sup> , 2026, 9:00 – 10:00
July 8 <sup>th</sup>		
August 12 <sup>th</sup>		August 1 <sup>st</sup> , 2026, 9:00 – 10:00
September 9 <sup>th</sup>		
October 14 <sup>th</sup>		Annual Owner's Meeting: October 3 <sup>rd</sup> , 9:00 – 1030 Board Meeting: 10:30 – 11:00
November 11 <sup>th</sup>		
December 9 <sup>th</sup>		TBD