

## **Minutes: Communication Committee Meeting**

**July 9th, 2025: 10:30 am -12:00 pm Mountain Time in Person at MOC**

**Attendees:** John Gerald, Bill Nielsen, Claudia Henning, Ryan Cavasos, Maureen Latham, Laurie Nielsen

**Members Unable to Attend:**

**Planning/Discussion/Action Items:**

- **Opening Comments.** John welcomed all members and reminded the team that the agenda had been sent out ahead of the meeting. This is our first meeting in two months as scheduling conflicts prevented a June meeting.
- **Review April 14th, 2025 Minutes.** Approved.
- **Facebook Statistics.** 191 users, up from 187 in May.
- **New Website Update.**
  - 354 owners have registered on the new site; up from 350 in June.
- **FAQ section on the SFTR website.** All FAQs submitted by the Committee have been posted on the website. The Committee will discuss the creation of a form that would support Owner suggestions / submittals.
- **Calendar Review.** John and Claudia will provide support for the Aug 2<sup>nd</sup> Board Meeting.
  - 21 Owners viewed (in and out) the Board Working Session held on June 28<sup>th</sup> and over 300 views since then.
- **STFR Forum.** The forum discussion continues as the committee works out the challenges of possibly implementing a new social media platform.
- **From the Team:**
  - SFTR FB Rule #5: Bill and Claudia review and propose new wording.
  - Use of Proxies for website and FB access: NO, not allowed. **Item closed.**
- **Future Agenda Items:**
  - Add property address to property search feature. **(On Hold)**
  - Develop a "Opportunities to Volunteer" feature to the website. **(Coming Soon)**
  - Push technology for ranch notifications. **(Resolved with Smart911 and future geo-fencing).**
  - Incorporating Michael Hughes files into website: Long term initiative.
- **Post Meeting Item:** Bill and Claudia met to discuss FB rule # 5 (Penalty for Violating any of Rules 1 thru 4)
  - 1<sup>st</sup> Violation = Post removal and written warning sent to violator
  - 2<sup>nd</sup> Violation within any seven-day period = 28-day suspension
  - 3 or more violations within seven days of 2<sup>nd</sup> violation = Permanent Suspension

It was also discussed that whatever rules we have for our current FB group will carry over to the potential forum.

**Next meeting:** Aug 13<sup>th</sup>, 10:30 am – 12:00 pm via **WEBEX**.

Communications Committee Meeting		Board Meeting
August 13 <sup>th</sup> , 2025, 1030 - 1200		August 2 <sup>nd</sup> 2025, 0900 – 1100
September 10 <sup>th</sup> , 2025, 1030 -1200		
October 8 <sup>th</sup> , 2025, 1030 – 1200		October 11 <sup>th</sup> 2025, 0900 – 1100 Annual Owner's Meeting
November 12 <sup>th</sup> , 2025, 1030 – 1200		
December 10 <sup>th</sup> , 2025, 1030 - 1200		December: TBD