

## Minutes: Communication Committee Meeting

**September 10, 2025: 10:30 am -12:00 pm Mountain Time in Person at MOC**

**Attendees:** John Gerald, Bill Nielsen, Claudia Henning, Ryan Cavasos, Maureen Latham, Laurie Nielsen

**Members Unable to Attend:**

**Planning/Discussion/Action Items:**

- **Opening Comments.** John welcomed all members and reminded the team that the agenda had been sent out ahead of the meeting.
- **Review August 13, 2025 Minutes.** Approved.
- **Facebook Statistics.** 200 registered users, up from 197 in August.
- **New Website Update.**
  - 361 owners have registered on the new site; up from 357 in August.
- **FAQ section on the SFTR website.** No new FAQs.
- **Calendar Review.** Board of Directors Working Session, September 22, 2025. John and Claudia will support.
- **STFR Forum.** The Committee agreed to delay testing the Forum with the Board until after the election on Oct 4<sup>th</sup>. Share date TBD.
- **From the Team:**
  - Need to compare the users of our website and FB Group against the current list of Owners as provided by Abby.
  - John will be developing a series of website videos as well a video(s) concerning the Forum.
  - The Communications Committee sponsored “Meet the Candidates” was considered a success.
- **Future Agenda Items:**
  - Add property address to property search feature. **(On Hold)**
  - Develop a “Opportunities to Volunteer” feature to the website. **(Coming Soon)**
  - Push technology for ranch notifications. **(Resolved with Smart911 and future geo-fencing).**
  - Incorporating Michael Hughes files into website: Long term initiative.
  - Board of Director form: How should it be updated?

**Next meeting:** November 12, 2025 10:30 am – 12:00 pm via **WEBEX**.

Communications Committee Meeting		Board Meeting
November 12, 2025, 1030 -1200		
October 8 <sup>th</sup> , 2025, 1030 – 1200		October 4 <sup>th</sup> 2025, 0900 – 1100 Annual Owner’s Meeting
November 12 <sup>th</sup> , 2025, 1030 – 1200		

December 10 <sup>th</sup> , 2025, 1030 - 1200		December: TBD
---	--	---------------