

Minutes: Communication Committee Meeting

1 May 2024: 10:30 am -12:00 pm Mountain Time via Google Meet

Attendees: John Gerald, Bill Nielsen, Deb Johnson, Sharon Sorenson, Claudia Henning, Ryan Cavazos, Lori Clark

Members Unable to Attend: Ryan Cavazos

Planning/Discussion/Action Items:

- **Opening Comments.** John introduced Lori Clark as a new member of the committee and Lori was welcomed by all.
- **Review 3 Apr 2024 minutes.** Approved
- **Facebook Statistics.** 125, up from 121 in April. There were 37 recent comments and 50 reactions to posts. It was determined that we need to advertise that old comments can be deleted by those who posted. The committee needs to continue advertising the official name of the FB group. Bob Scott has approved using FB to offer a virtual presentation of board meetings. These videos will be available for viewing on the SFTR FB group for 30 days.
- **Committee Recruiting.** Committee emphasis should concentrate on skill sets versus raw numbers. The committee needs to establish desired skills needed to meet the needs of the ranch.
- **CCRs Timeline:** Bill covered again the timeline of activities leading up to the Special Owners Meeting being called on 1 June 2024 to vote on the proposed update of the SFTR CCRs. This timeline has been posted on the ranch website, FB group, and Next Door.
- **New Website Update.** John shared a preview of the new public view of the web site to date and asked each committee member to review the site for content, not format or display; this will be covered in future meetings; verifying that all content has been copied over and that the links work is the ask now. On the committee shared drive is a Google sheet for committee members to report their findings. John will use this sheet to assist him in ensuring all items have been copied over and the website functions as desired. John feels he is 90% complete with the public portion of the conversion.
- **From the Team:**
 - 5th Wheel Contract: John to meet with Abby to review invoice that have been submitted.
 - Lori agreed to function as an administrator of the ranch FB group to assist in approving or declining requests to join and removing those who are no longer property owners.
 - Sharon announced that she will no longer be an active member of the committee but is willing to act as a subject matter expert (if you will) or technical rep if

required. She will remain available to respond to specific technical questions. SHE WILL BE MISSED.

- **Future Agenda Items:**

- Continue Website Education Series: Possible Solutions and required steps to include possible in-person meeting(s) at MOC.
- Committee Recruiting – identifying skill sets / availability.

Next meeting: 5 Jun 2024, 10:30 am – 12:00 pm

Communications Committee Meeting		Board Meeting
5 Jun 2024, 1030 – 1200		1 June 2024
3 Jul 2024, 1030 – 1200		
7 Aug 2024, 1030 – 1200		3 Aug 2024
4 Sept 2024, 1030 – 1200		
2 Oct 2024, 1030 – 1200		5 Oct 2024
6 Nov 2024, 1030 – 1200		
4 Dec 2024, 1030 – 1200		TBD