

## Minutes: Communication Committee Meeting

**3 Jan 2024: 10:30 am -12:00 pm Mountain Time via Google Meet**

**Attendees:** John Gerald, Bill Nielsen, Sharon Sorenson, Claudia Henning

**Members Unable to Attend:** Deb Johnson and Ryan Cavazos

### Planning/Discussion/Action Items:

- **Reviewed and approved 7 Dec 2023 minutes.** Corrected meeting time, added CWPP and, Emergency Response to *Ranch Ramblings* topics.
- **To Do List:** Sharon led the discussion covering topics through line-item number 99.
  - **Pet Registry:** Place on website vs Face Book.
  - **MailChimp:** We are approaching the maximum limit of “free” MailChimp. John suggested we investigate using “Send Grid”; it offers free service for up to 10K users. More info to follow. John and Sharon will coordinate a trial of Send Grid.
  - **Access Control List:** John and Sharon to discuss.
- **SFTR Webpage Options – Committee education:** John has begun building a beta website, January dedication to the copying of articles from current site to new location.
- **Face Book:** Up to 82 members, up from 71 in December.
- **Ranch Ramblings topics for January 15<sup>th</sup> 2024 edition.**
  - Owner’s Education Article. AI - Bill
  - Face Book. AI - Claudia
  - Tech Talk. AI - John
  - Fire Wise Google Form. AI – John
  - CWPP Announcement. AI – Deb
  - Emergency Response. AI – Bill Latham
- Need to update some contact information on current web site. Communications Committee and Web site questions. AI – John.
- **Road Plowing / Conditions:** John will reach out to Carlin to reach agreement on sharing road plowing status.
- **From the Team:**
  - February BoD Meeting Coverage : John will set up microphones.
- **Future Agenda Items:**
  - Continue Website Education Series: Possible Solutions, Costs, and required steps.
  - Master Property Owner Data Base.
  - John to share examples of articles available on new website.
  - Newsletter frequency / options (E newsletter).
  - Discuss Comm Cmte Distribution List.

- E Commerce as an option to pay annual dues.

**Next meeting:** 7 Feb 2024 2023, 10:30 am – 12:00 pm

Communications Committee Meeting	Ranch Ramblings	Board Meeting
7 Feb 2024, 1030 – 1200		3 Feb 2024
6 Mar 2024, 1030 – 1200	15 Mar 2024	
3 Apr 2024, 1030 – 1200		6 Apr 2024
1 May 2024, 1030 – 1200	15 May 2024	
5 Jun 2024, 1030 – 1200		1 June 2024
3 Jul 2024, 1030 – 1200	15 Jul 2024	
7 Aug 2024, 1030 – 1200		3 Aug 2024
4 Sept 2024, 1030 – 1200	16 Sep 2024	
2 Oct 2024, 1030 – 1200		5 Oct 2024
6 Nov 2024, 1030 – 1200	15 Nov 2024	
4 Dec 2024, 1030 – 1200		TBD